



Dear VBCH Members/Friends,

It is with great pleasure that I invite you to the **5th Annual Employer Health & Human Capital (EHHC) Congress** convening at **The Gaylord National Resort and Convention Center** on **February 3-5, 2010** in **Washington, DC**. *As my guest, register for the EHHC Congress and pay \$195, a savings of \$700.00 off the current rate. To register, contact World Congress at 800-767-9499 with code **VBCH2010** by Friday, January 15<sup>th</sup>!*

Annually, the EHHC Congress focuses on how employers can leverage the most out of health benefits design strategies while improving employee health, wellness and productivity.

On Friday, February 5, 2010 from 8:30 am – 9:25 am I will be participating in a session on, “Innovations in Developing and Maintaining a Corporate Culture of Health” that will provide insight on how to:

- Understand the key drivers and potential impact of a corporate culture of health to share with your C-suite
- Learn how to get started on the journey from an HR leader embarking on the journey
- Appreciate the potential results from an HR leader who is well down the path

Speakers include:

- Raymond J. Fabius, MD, FAAP, FACPE, Co-founder and President, HealthNext
- John O'Rourke, Vice President, Human Resources, SCA Americas
- Kenneth Wright, Vice President, Benefits Administration, Crown Cork & Seal
- David Spratt, MD, Corporate Medical Director, Crown Cork & Seal

The EHHC Congress will help your organization respond to market conditions and to achieve practical results by benchmarking against employers who have already paved the way to success!

To learn more, please visit [www.worldcongress.com/ehhc](http://www.worldcongress.com/ehhc)

I look forward to seeing you in DC in February!

Sincerely,

Eileen E. Ciccotelli, MPM, Vice President  
Virginia Business Coalition on Health  
287 Independence Blvd., Pembroke Two, Suite 218  
Virginia Beach, VA 23462  
Phone: 757.552.0913 Fax: 757.497.5101  
Web: [www.myVBCH.org](http://www.myVBCH.org) Email: [eciccotelli@myVBCH.org](mailto:eciccotelli@myVBCH.org)