

Ten Years After "To Err is Human" --- Defining The Next Steps
VBCH Annual Business & Health Summit
&
10th Annual VIPC&S Conference on Patient Safety
Thursday, May 27, 2010
Richmond Marriott

7:00 AM

EXHIBIT HALL

Registration & Exhibits
Breakfast Foods in the Exhibitor Hall

8:00 AM

PLENARY SESSION BALLROOM

Call to Order --- Welcome
EILEEN E. CICCOTELLI
*Vice President, Virginia Business Coalition on Health
President, VIPC&S*

ROBERT L. CRAMER

*Manager Human Resources Services Planning, Norfolk Southern Corporation
Chair, Virginia Business Coalition on Health Board of Directors*

8:15 AM

PLENARY SESSION BALLROOM

"The State of Health Care in Virginia"
KAREN REMLEY, MD, MBA, FAAP
*State Health Commissioner
Virginia Department of Health*

Objective: At the conclusion of this presentation, attendees will be able to identify health care priorities for Virginia

8:30 AM

PLENARY SESSION BALLROOM

*Reducing Avoidable Errors to Zero...
It's Been Done Before*

SPENCER L. BYRUM

*Co-founder and Managing Partner
Convergent HRS LLC*

Objectives: At the conclusion of this presentation, attendees will be able to:

- Discuss the scope and nature of the errors that occur in healthcare;
- Investigate alternatives to reducing risk and error in spite of increasing complexity;
- Review other organizations that function very well in a high risk environment;
- Apply "lessons learned" from other organizations to improve quality of care and patient safety

10:00 AM

EXHIBIT HALL

Break in Exhibitor's Hall

10:30 AM

PLENARY SESSION BALLROOM

Josie's Story: Family-Centered Approaches to Patient Safety

SORREL KING

Founder

Josie King Foundation

Objectives: At the conclusion of this presentation, the learner will be able to:

- Recognize characteristics of an effective patient-family-health care provider relationship.
- Describe methods that can be used to facilitate effective communication between patients and providers
- Discuss an adverse event that could be prevented by effective communication between patients, families and providers

11:30 PM

PLENARY SESSION BALLROOM

Employer Purchasing Principles for Value Driven Health Care

... in Response to the IOM's Report To Err Is Human

LEAH BINDER

Chief Executive Officer

The Leapfrog Group

Objectives: At the conclusion of this presentation, attendees will be able to:

- Identify the key patient safety challenges in American hospitals, including lags in technology adoption, hospital acquired conditions, and slow adoption of safe practices;
- Understand the employer role in using purchasing leverage to influence safety;
- Identify the key goals of payment reform.

12:15 PM

PLENARY SESSION BALLROOM

The Leapfrog Hospital Survey - Virginia - Recognition and Awards Presentation

Victor Brugh, MD., Medical Director, Federal Reserve Bank of Richmond

2:15 PM, Employers transition to MADISON ROOM - BOX LUNCHES AVAILABLE

Objectives: At the conclusion of these presentations, attendees will be able to:

- Review key components of effective wellness programs and best practices using case studies that demonstrates return on investment of the program
- Explore the role of consumer as users/stakeholders of health and wellness programs.
- Outline opportunities for accountability of purchaser/patient/provider for achieving the transformation to authentically patient-centered care.

The Summit Planning Committee has selected three, 20 minute speaker presentations targeted to employers who are seeking wellness solutions for the workplace. To allow for questions/comments/clarification and to keep on a fair, tight schedule, each presenter will have 10 minutes for Q & A from the audience; during this time the next presenter will be setting up their presentation.

12:35 PM

EMPLOYER BREAKOUT - MADISON ROOM



Introductions and Facilitator
Barbara Wallace, EdD
 President & CEO
 Virginia Business Coalition on Health

12:40 PM

EMPLOYER BREAKOUT - MADISON ROOM



“Are You on the Path to Health or the Path to Health Care Services?”

John Leary, Director
 National Partnerships
 Virgin HealthMiles

SPONSOR:



The health status of most working-age adults is fair – not good or bad, but somewhere in-between. This status would be better if it were not for adverse personal behaviors such as physical inactivity, smoking and poor diet. If these behaviors are not addressed, over time the health status will decline leading to precursor conditions (hypertension, hyperlipidemia, excess weight) and eventually to chronic conditions, major medical events and even premature death. This is the path to health care services – bad for the individual and for their employer and health plan. However, there is an alternative path – one that leads to good health as defined by national standards (blood pressure < 120/80, body mass index < 25, cholesterol < 200). This path involves daily management of one’s health through the use of personal health management tools that get people on and keep them on the path to health.

1:10 PM

EMPLOYER BREAKOUT - MADISON ROOM



“The Three Buckets: Prevention, Management in the Workplace, & Wellness Aftercare Programs”

Catherine Moriarty, Director
 Strategic Markets
 Cancer Treatment Centers of America

SPONSOR:



In a variety of surveys, employers claim that cancer ranks as a top concern. Managing cancer can be assessed in three general categories: Prevention; Managing Cancer when diagnosed (in the workplace or through the caregiver role); Wellness Aftercare Programs. Learn how to support employees from early diagnosis and prevention to alleviating the stress of care coordination and treatment after a cancer diagnosis. This presentation will present some examples of the first line of cancer defense, which is prevention and screenings, but also provide the full spectrum of care associated with CTCA as a comprehensive, fully integrated specialty cancer hospital.

1:40 PM

EMPLOYER BREAKOUT - MADISON ROOM



“Engaging Employees in Wellness Programs”

Jeff Levin-Scherz, MD
Senior Consultant
Health Management Practice of Health
and Group Benefits Towers Watson

SPONSOR:

TOWERS WATSON 

As a consulting physician and assistant professor at Harvard Medical School and Harvard School of Public Health, Dr. Levin-Scherz, brings clinical, strategic, and management expertise to the field of health care. He will focus on the behavioral economics aspects of engaging employees in wellness and health management programs. After hearing two previous presenters describe their programs, Dr. Levin-Scherz will follow-up with ideas on how to tackle the complex challenge of getting employees to participate in various health and wellness programs.

2:10 PM Conclusion and Transition from Monroe Room to Ballroom

1:15 PM

PLENARY SESSION BALLROOM

VIPC&S CONCURRENT SESSION:

Plenary Session: Patient Safety and Quality Improvement - What are the Game Changers? New Alignment, New Pathways, New Opportunities for Transformative Change

MARTIN J. HATLIE, JD

Chief Executive Officer

Coalition for Quality and Patient Safety (CQPS)

Objectives: At the conclusion of this presentation, attendees will be able to:

- Review key accomplishments, missed benchmarks and continuing challenges in the patient safety movement to date;
- Explore the role of consumer as partner and “game changer” as we move forward with patient safety and quality improvement work;
- Outline new opportunities for alignment between consumer, healthcare providers and payers for achieving the transformation to authentically patient-centered care

2:10 PM, Employers transition to PLENARY SESSION BALLROOM

2:15 PM

PLENARY SESSION BALLROOM

MICHAEL MATTHEWS

Chief Executive Officer, MedVirginia

Advisor to the Governor's Office of Health Information Technology

eHealth Advocate of the Year, eHealth Initiative

Objectives: At the conclusion of this presentation, participants will be able to:

- Provide updates on state and federal stimulus fund incentives
- Identify common features of Patient Center Medical Home and Meaningful Use Health Information Technology
- Learn about the impact of HIT on vulnerable populations

3:00 PM

EXHIBIT HALL

VBCH EXHIBIT HALL AND CLOSING REMARKS

3:00 PM

PLENARY SESSION BALLROOM

Excellence in Patient Safety Award Presentations (2)

Using Horizontal Interventions to Prevent the Unexpected: A Practical Intervention to Patient Safety

JILL M. MERCIER

Patient Safety Officer

VCU Health System

A Program to Reduce Foley Device Utilization and Prevent Symptomatic Catheter Associated Urinary Tract Infections in the ICU Setting

TRACEY R. ODACHOWSKI, RN, BSN, CCRN

Critical Care Educator, Education Department

Sentara Norfolk General Hospital

3:30 PM

PLENARY SESSION BALLROOM

VIPC&S CLOSING REMARKS